

# SCAM AWARENESS & PREVENTION

Understanding the threat, recognizing warning signs, and protecting your assets

**\$15.9B - \$21B**

TOTAL 2025 FRAUD  
LOSSES

**3+ Million**

REPORTED FRAUD  
COMPLAINTS

**\$25,000+**

AVERAGE LOSS PER  
VICTIM

**\$7.7 Billion**

LOSSES BY SENIORS  
(60+)

## Impact by Age Group (2025)

| Age Group   | Total Loss    | Complaints |
|-------------|---------------|------------|
| 60+ Years   | \$7.7 Billion | 201,266    |
| 50-59 Years | \$3.7 Billion | 124,820    |
| 40-49 Years | \$3.0 Billion | 167,077    |
| 30-39 Years | \$1.7 Billion | 153,293    |
| 20-29 Years | \$563 Million | 112,069    |

## Top States by Highest Fraud Losses

| State         | Total Financial Loss |
|---------------|----------------------|
| 1. California | \$26.1 Billion       |
| 2. Texas      | \$13.0 Billion       |
| 3. Florida    | \$11.3 Billion       |
| 4. New York   | \$8.7 Billion        |

## Common Scam Types to Watch For

- **Imposter Scams:** Posing as bank officers, government agents, or trusted corporations.
- **Phishing & Smishing:** Fraudulent emails or text messages seeking sensitive personal login data.
- **Investment & Tech Support:** Fake high-yield schemes or bogus tech repair warnings.
- **Romance & Shopping Scams:** Fake online relationships requesting money or fraudulent online stores.

## Red Flag Warning Signs

### URGENCY

Pressure to act immediately without thinking.

### UNUSUAL PAYMENTS

Demands for gift cards, wire transfers, or crypto.

### SECRECY

Insistence on keeping the conversation confidential.

### TOO GOOD TO BE TRUE

Guaranteed returns or unearned winnings.

## Action Plan: Protect Yourself

- 1 **Ask Questions:** Don't accept claims at face value.
- 2 **Verify the Facts:** Call official numbers independently.
- 3 **Think Before Reacting:** Pause and slow down the process.
- 4 **Stay in Control:** Never share sensitive PINs or passwords.

## Recent Local Reports

**Relationship Scam:** Victim lost over \$50,000 to an online romance impostor posing as a doctor.

**Bank Impostor Scam:** Fraudsters posing as bank card verification agents to siphon funds.

## AARP Fraud Watch Network

Access free resources, sign up for fraud alerts, or check the Scam Tracking Map: [aarp.org/fraudwatchnetwork](https://aarp.org/fraudwatchnetwork)

## Federal Trade Commission

Access free resources, use Scam Prevention Action Plan tool  
<https://consumer.gov/scams-identity-theft>

## AARP TOLL-FREE HELPLINE

**877-908-3360**

## FRISCO POLICE CRIMINAL INVESTIGATIONS

**972-292-6200**